



Full of features. Full of savings.

Simplify printing at home for the whole family.





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Simplify at-home printing for the whole family.

This high-capacity ink tank printer makes the experience seamless with simple mobile setup³, automatic two-sided printing, smart-guided buttons, and Low on lnk and paper sensors*, and keeps your family creating outstanding-quality projects, homework, and more—with fewer interruptions.

Plus, get more value from high-volume ink — up to three years of Original HP Ink included in the box.1



Seamless printing for home productivity

With two-sided printing and the best-in-class HP Smart app.^{3,4}

Fully loaded with savings

Up to three years of Original HP Ink included.¹

Environmentallyconscious printing

With a printer made up of more than 25% recycled plastic.⁵



Cost-conscious parents

Need to create projects that help kids thrive, plus to print and scan for their personal needs.

Professions

Families with children who go to school.

Attitude towards technology

Likely to be an early majority. Looks for solutions that boost efficiency, multitasking, and user-friendly. Seek sleek design and intuitive experience. Must serve versatile needs at home.

Printing behavior

Print for personal organization, personal development, for keeping children engaged, and to protect against digital loss.

Challenges

- Printing is too expensive
- Need to keep home operating smoothly
- Connectivity issues make it frustrating to use printer

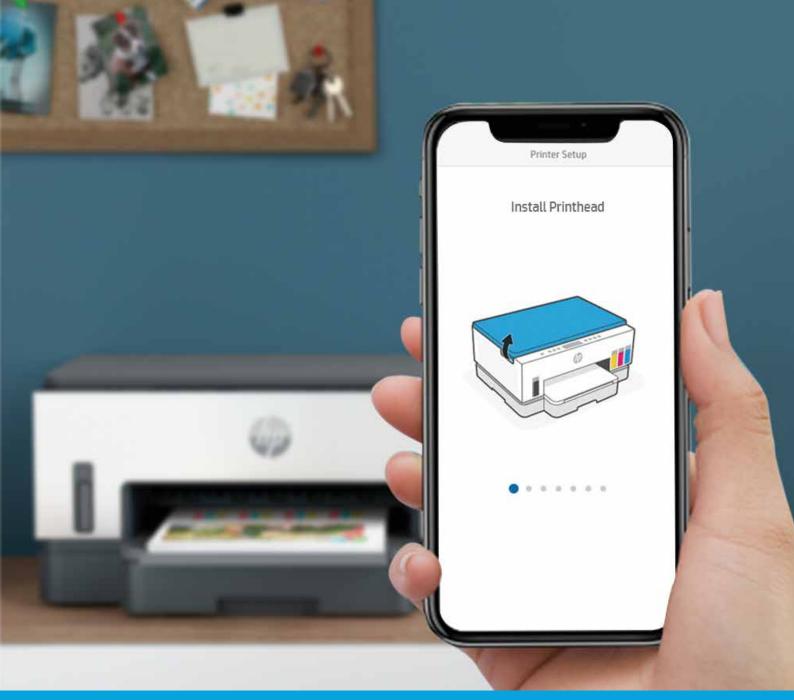
- Cartridge runs out too quickly; shopping for supplies is a hassle
- Frequent supplies replacement
- Environmentally-conscious

Print, scan, and copy activities

- Day-to-day finances e.g., receipts, invoices, etc.
- Official documents e.g., contracts, ID cards, passports, certificates, etc.
- Documents for tax filing
- Administrative forms for kids' school activities
- Children's educational materials e.g., flashcards, worksheets, stories, etc.

Volume

200 – 450 pages per month





Seamless printing for home productivity

Help the whole family print easily and get more done at home. Print more with fewer interruptions, thanks to simple mobile setup³ on the best-in-class HP Smart app,^{3,4} self-healing dual-band Wi-Fi^{®6}, and automatic two-sided printing.

- Automatic two-sided printing
- The guided, step-by-step setup via HP Smart app
- Dual-band Wi-Fi® with self-healing
- Smart-guided buttons
- Low-on-ink and paper sensor
- Crisp text and vibrant graphics

- 250-sheet paper capacity
- Enhanced ID copy
- Wi-Fi® Direct printing
- Bluetooth LE
- Replaceable printheads
- HP Wolf Essential Security supported



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Engineered for high-volume printing

Easily handle high-volume printing needs. Get up to 12,000 black pages or 8,000 colour pages of Original HP ink included in the box.²

- Up to 12,000 black or 8,000 colour pages of Original HP ink included in the box
- High-volume printing. Extremely low cost-per-page⁷
- Simple, spill-free refill system8





Environmentallyconscious printing

Help to conserve resources with our printer made up of more than 25% recycled plastic.⁵ Plus, using HP FSC®-certified paper helps stop deforestation and protect forests and wildlife.

- Made from recycled plastic—more than 25%
- Easy recycling through HP Planet partners
- Recyclable Plastic ink bottle
- EPEAT Silver certified
- Blue Angel certified
- HP FSC®-certified paper



HP Smart app

Amazing scanning, now on your smartphone

Get high-quality scanning, and share to Dropbox, Google Drive, email, or the cloud—from virtually anywhere.²

Printing just got more productive

Quickly access and print documents and images from anywhere, including Dropbox and Google Drive, with the HP Smart app.²

Automate scanning tasks and save time

Process tasks in half the time with Shortcuts in the HP Smart app.^{2,5}

Easily make copies from your smartphone

Take a photo as a copy and send it to your printer from virtually anywhere.²

Customizable Shortcuts on your phone

Eliminate steps in repetitive tasks with customizable Shortcuts—print, scan to the cloud, share, and email with just a tap^{2,5}. Just tap Shortcuts in the HP Smart app to create a shortcut that is available on your phone.^{2,5}

Smartphone notifications

Get notifications when printing, scanning, or copying from your smartphone.²

Your printer essentials in one place

Get all your printer information in one place with a convenient dashboard in the HP Smart app.²

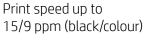
Smart Tank 6000 and 7000 series lineup

	Smart Tank 6000	Smart Tank 7000	Smart Tank 7300	Smart Tank 7600
Best for	Families who print a variety of colour documents in high volumes. Super versatile. Super compact.		Home and small offices that print a variety of colour documents in high volumes	
Functions		Print, scan, copy		Print, scan, copy, fax
Connectivity	Dual-band Wi-Fi® with self-healing, Wi-Fi® Direct, USB		Dual-band Wi-Fi® with self-healing, Wi-Fi® Direct, USB, built-in fast Ethernet	
Print speed	Up to 12/7ppm black/colour	Up to 15/9ppm black/colour		
Paper handling	150-sheet input tray, automatic two-sided printing	250-sheet input tray, 250-sheet input tray, automatic two-sided printing, automatic two-sided printing 35-page automatic document feeder		
User Interface	Smart-guided buttons	Smart-guided buttons with ID Copy		Modern touch interface, smart-guided lighting, and front USB
Automatic document feeder	Not available		35-sheet capacity	
HP Smart app enabled	Checked	Checked	Checked	Checked
Security	HP Wolf Essential security supported			
Sustainability	Made up of more than 25% recycled plastic			

Also available in:



HP Smart Tank 7000 series





HP Smart app

- Easy, fast guided setup from smartphone, PC, or tablet²
- Remote scan and copy²
- Create custom Shortcuts²
- Easily connect other devices

250-sheet input tray

Up to 12,000 Black or 8,000 Colour Pages of Original HP Ink included in the box

Dimensions (inches)

W - 16.83 in

D - 14.33 in

H - 7.82 in



How we win

Seamless printing experience

- Intuitive usability with smart-guided buttons
- Reliable connection with dual-band Wi-Fi[®] with self-healing⁷
- Seamless, guided step-by-step setup with HP Smart app² and BTLE
- Convenient ink and paper management with Low-on-ink and paper sensors

Home productivity

- Save time with fast, automatic, two-sided printing
- Crisp text and vibrant graphics
- Stay productive from any device with HP Smart app²
- Replaceable printhead

Full of savings

- Up to three years of Original HP ink included in the box¹
- Spill-free refill experience9
- Extremely low cost-per-page⁸

Environmentally-conscious printing

- Made from recycled plastic more than 25%
- Easy recycling through HP Planet partners⁶
- Recyclable Plastic ink bottle
- EPEAT Silver certified
- Blue Angel certified
- HP FSC®-certified paper



THANK YOU

Legal disclaimers

- 1. Based upon 200 pages per month of HP Smart Tank customers' usage. Actual yield varies considerably based on content of printed pages and other factors. Average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Some ink from included bottles is used to start up the printer.
- 2. Black and composite colour average per bottle (cyan/magenta/yellow) results based on HP methodology and continuous printing of ISO/IEC 24712 test pages. Not based on ISO/IEC 24711 test process. An additional black ink bottle is required to print 8,000 colour test pages. Actual yield varies based on content of printed pages and other factors. Some ink from included bottles is used to start up the printer. For more information about fill and yield, see: hp.com/go/learnaboutsupplies.
- 3. Requires the HP Smart app download. For details on local printing requirements, see hp.com/go/mobileprinting. Certain features/software are available in English language only and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at HPSmart.com. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores.
- 4. Compared to OEM printing apps for the majority of top-selling, network-capable inkjet/laser printers and all-in-ones for the home and office, priced ≤450 USD. Market share as reported by IDC Quarterly Hardcopy Peripherals Tracker Final Historical CYQ4 2020. Claim based on research of printer manufacturer's print apps and Keypoint Intelligence hands-on testing and study commissioned by HP. For details, please see: keypointintelligence.com/HPSmartApp.
- 5. Made with more than 25% recycled plastic by weight.
- 6. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at hp.com/go/mobileprinting. Wi-Fi® is a registered trademark of Wi-Fi Alliance®. Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately.
- 7. HP ink bottles compared to HP ink cartridges. Cost-per-page based on expected black and composite (cyan/magenta/yellow) page yield results based on HP methodology and continuous printing of ISO/IEC 24712 test pages. Not based on ISO/IEC 24711 test process. Actual yield varies based on content of printed pages and other factors. Some ink from included bottles is used to start up the printer. For more information about fill and yield, see hp.com/go/learnaboutsupplies.
- 8. When used in accordance with setup instructions.

