

INTRODUCING imagePROGRAF PRO-300

Print with confidence. Always.

Take your printing to a brand new level with a professional A3+ printer that inspires confidence and rewards you time after time with rich, vibrant and exquisite gallery quality prints.

KEY FEATURES

- Borderless A3+
- 3.0" TFT screen
- · Chroma Optimizer clear ink
- Only change the ink which runs out
- · High longevity pigment ink
- WiFi & Ethernet connectivity
 Professional Print & Layout Software
- · Print directly onto disc









Direct Disc Print

WHERE IT SITS IN THE INKJET WIDE FORMAT FAMILY







PIXMA PRO-100S

Professional A3+ printer with an 8-ink dye based system for gallery-quality prints, plus Wi-Fi and full cloud connectivity.

imagePROGRAF PRO-300

A desktop imagePROGRAF professional printer delivering A3+ gallery quality prints with an easy workflow for confident printing

imagePROGRAF PRO-1000

A desktop size printer to serve professional photographers and aspiring amateurs. Print in stunning quality with a 12-ink system up to A2.

WHO IS THE TARGET CUSTOMER?

Action: Think about the Canon target customer, who they are and their printing needs

Their motivation

- · Want to tell a story that hasn't been told yet through imagery (AMB)

 To be continuously challenged to take a
- new perspective/angle on a story In the long-game of developing their story, can take many years to bring the story to fruition (AMB)
- Maintain their presence at the top of their profession lots of new photographers who don't have the same background Satisfy their clients requirements and keep
- the business working
 Protect photography want to make it as
- desirable for new entrants as it was for them originally

What they need

- The best, latest and extensive kit they can get and afford based on their business success
- New equipment allows them to tell the story from a new angle or push the boundary of the story - low light, new lighting equipment
- A team to help them get the best from their work, some will have post processors. editors, social, marketers, others one-person business
- Uses editing apps: e.g. Adobe Lightroom, Photoshop
- Knowing that the business side is being taken care of

Features of specific relevance to target audience

Small footprint, big potential
Smaller than the PIXMA PRO-100S, this stylish and
compact A3+ printer is at the heart of your creative
output, connecting easily with PC or Mac using Wi-Fi
or ethernet.

Gallery quality printing with no ink switching Achieve professional results on a wide variety of media up to A3+ in super-quick time thanks to zero ink

Print without borders on a wide variety of media Achieve borderless printing on glossy or fine art papers and print panoramic images to custom lengths up to 990.60mm.

Enhanced colour gamut for greater depth
Using 10 LUCIA PRO pigment inks, the printer delivers
outstanding colour with a dedicated chroma optimiser
ink to reduce bronzing and deliver stunning tonal
superiority.

3-inch colour LCD menu screenQuickly navigate the printer's menus and functions thanks to a clear bright display that allows instant monitoring of printer functions, ink levels and paper settings.

Outstanding monochrome print quality
The imagePROGRAF PRO-300's Matte Black ink
enables greater expression of monochrome images
with deeper and more vivid blacks on fine art paper.

Accurate screen to print match, every time
Be confident in your printing prowess thanks to the
Canon Professional Print & Layout software and plugin,
which takes colour matching to new levels of

High speed, high quality printing
Canon's L-COA PRO processor easily handles large
image data and calculates precise ink delivery at
super-fast speeds to produce high quality prints
without compromise.

WHY CANON?

Over 80 years heritage Extensive expertise to meet of imaging innovation Extensive expertise to meet and share the moment	HISTORY	EXPERTISE	QUALITY





PHOTO PRINTER RANGE



Compatible Ink Tanks	Compatible Media	Weight	Dimensions (W x D x H)	Paper Input (max.)	Paper Input Method	Wi-Fi & Cloud Applications	Software / Print Applications	Connectivity	Display	Max printable length	Additional Print Features	Borderless printing	Maintenance Tank	Print Resolution (max.) / Ink Droplet Size (min.)	Print Technology	Ink System	Available Functions	Printing Level	
Sandard \$50 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1	Canon Photo Paper	8.5kg	590 x 331 x 159 mm	150 sheets	Rear Tray	PIXMA Cloud Link Apple AirPrint Mopria Canon PRINT app		USB Wi-Fi PictBridge (WiFi)	•	1	Direct Disc Print	Glossy media only	1	9600 x 2400 dpi	inkjet system 6 Single Inks ChromaLifelOO+ inks	Dye	A3+ Photo Print (13")	Entry	PIXMA iP8750
42 42 42 42 42 42 42 42 42 42 42 42 8 8 8 8 8 8	Canon & 3rd party fine art photo paper	19.7 kg	689 x 385 x 215 mm	150 sheets (top tray) 1 sheet (manual feed)	Top tray / Manual Feed	PIXMA Cloud Link Apple AirPrint Mopria Canon PRINT app	Canon Print Studio Pro (Adobe Photoshop /Lightroom plugin)	USB Wi-Fi / Ethernet PictBridge (USB)	1	676 mm	Direct Disc Print	Glossy media only	1	4800 x 2400 dpi	Inkjet system 8 Single Inks ChromaLlfelOO+ inks	Dye	A3+ Photo Print (13")	Entry / Semi-Professional	PIXMA PRO-100S
300 300 300 300 300 300 300 300 300 300	Canon & 3rd party fine art photo paper	14.4kg	639 x 379 x 200 mm	150 sheets (top tray) 1 sheet (manual feed)	Top tray / Manual Feed	PIXMA Cloud Link Apple AirPrint Mopria Canon PRINT app	Canon Professional Print & Layout (Adobe Photoshop /Lightroom plugin)	USB Wi-Fi / Ethernet PictBridge (WiFi)	3" LCD Display	990.6 mm	Direct Disc Print	FA and Glossy Media	1	4800 x 2400 dpi	Inkjet system 10 Single Inks LUCIA PRO inks	Pigment	A3+ Photo Print (13")	Semi-Professional	imagePROGRAF PRO-300
1000 1000 1000 1000 1000 1000 1000 100	Canon & 3rd party fine art photo paper	32kg	723 x 433 x 285 mm	150 sheets (top tray) 1 sheet (manual feed)	Top tray / Manual Feed	PIXMA Cloud Link Apple AirPrint Mopria Canon PRINT app	Canon Professional Print & Layout (Adobe Photoshop /Lightroom plugin)	USB Wi-Fi / Ethernet PictBridge (WiFi)	3" LCD Display	1200 mm	ı	FA and Glossy Media	Supported	2400 x 1200 dpi	inkjet system 12 Single Inks LUCIA PRO inks	Pigment	A2 Photo Print (17")	Professional	imagePROGRAF PRO-1000



Live for the story_